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**Medtronic**

**Event Information**

Date: Saturday, April 21, 2018  
Time: 8:00 am – 3:30 pm  
Location: Anaheim, CA  
<http://fy18-sweoc-pdc.eventbrite.com/>

**Early Bird Rates**

Through April 14, 2018

Students/Retirees/Unemployed ... \$25  
SWE Members ..... \$30  
Non-Members ..... \$45

**Standard Rates**

After April 14, 2018

Students/Retirees/Unemployed ... \$35  
SWE Members ..... \$40  
Non-Members ..... \$55



**Keynote**

*Kim O'Rourke*

Kim O'Rourke will provide the keynote presentation at the Professional Development Conference. She will discuss how emotional intelligence (EI/EQ) has an impact on your professional success.

Kim O'Rourke has been with The Boeing Company for 25 years and is currently an Environment, Health and Safety specialist. She's held various leadership positions, most recently as the Senior Manager, Quality for Boeing's Shared Services Group.



**Transitioning to Management**

*Joy Allen*

Showcasing leadership skills will give you an edge in any organization and increase your visibility. Once you become recognized as a hard worker who is able to work well with others your reputation will precede you and your leadership skill will speak for itself.

Joy Allen is the C4I Systems branch supervisor for the Naval Surface Warfare Center Corona Division. She currently manages a branch of 17 analysts who specialize in material readiness.



**Building Your Personal Brand**

*Elizabeth Ruedas*

Having a strong personal brand sets us up to be on the receiving end of many opportunities, ultimately leading to career growth. Devoting time and energy into developing a strong personal brand is worth the investment.

Elizabeth is a Professional Civil Engineer with CNC Engineering. She plans national events for the American Society of Civil Engineers, helping facilitate discussions.



**Dream It or Do it: Live an Exceptional Life**

*Brooke Castro*

Learn how to live with intention, develop an action mindset, and live a more positive life. During this interactive presentation, attendees will learn tools on how to begin living a "Level 10" exceptional life.

Brooke has worked at Parker Hannifin Aerospace for 25 years in various departments, divisions, and facilities. Today, she is a Senior Project Engineer in lean product development.

**Panel Session: Soaring to New Heights from the Foundation You've Built**

- Chelsea Gregg**, Senior R&D Engineer at Medtronic  
**Dr. Amanie Abdelmessih**, Mechanical Engineering Professor at California Baptist University  
**Sangavi Pari**, Systems Engineer at Naval Surface Warfare Center  
**Elizabeth San Miguel**, Assistant Department Manager at Northrop Grumman

The conference will conclude with a panel session focusing on the topic of "Soaring to New Heights from the Foundation You've Built." The panel will include a variety of speakers with a wide range of backgrounds and experiences. Meet engineers who will share challenges they faced in the workplace and how they overcame them. This interactive panel will engage the audience and provide insight as to how they can approach obstacles they may encounter throughout their career and how they used them as stepping stones to get to the next level.