

# SWE-OC News

*Society of Women Engineers, Orange County Section*

Supporting Collegiate Sections at CSUF, CSULB, UCI & UCR

October 2009

## ASPIRE • ADVANCE • ACHIEVE

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## October Social Event Stamp Camp!

Jeanne Ciolli, Stampin' Up Demonstrator, will be leading us through a stamp camp on October 24. We will be stamping eight cards (two each of four designs) for \$20. You can get an idea of what Jeanne has done at her previous stamp camps by visiting her blog at <http://www.stampwithjeanne.com>

**Date:** Saturday, October 24, 2009

**Time:** 1 p.m.

**Location:** Lake Forest – address to be provided with RSVP confirmation

**Cost:** \$20 for 8 cards

**RSVP:** Trish at [swe-oc-programs@swe.org](mailto:swe-oc-programs@swe.org) by October 13<sup>th</sup>

Please keep in mind that your RSVP is your commitment to attend. Jeanne needs to prepare the kits with your RSVP in mind and cannot afford to absorb these costs should your plans change. Thank you for your consideration.

*SWE-OC Newsletter*  
Editor:  
*Kim O'Rourke*  
[Kim.orourke@cox.net](mailto:Kim.orourke@cox.net)

## October President's Message

Fall is here and school is back in session! This month is full of activities. You'll find this newsletter filled with information about all of our upcoming events. The following are just a few:

- October 3 - The SWE OC Fall Collegiate Training 2009 will be held at CSUF.
- October 10 - Fall Girls Scout Workshop day. If you like to interact with young girls and encourage them about science, be a volunteer
- October 15 – 17 – SWE National Conference in Long Beach
- October 24 - Stamp Camp

If you missed the pre-registration for the SWE National Conference on October 15-17 at the Long Beach Convention Center, you can still register on site at the Conference Registration Desk. If you're planning on attending and are interested in joining other SWE-OC members at the big events, please email Shannon Pollock @ [shannonpollock@verizon.net](mailto:shannonpollock@verizon.net). See page five of this newsletter for a "SWE-OC Quick Guide to the Conference".

I wanted to thank Grace E. Lee for last month's dinner meeting on "Revival of Social Etiquette". What a great opportunity to learn a few tips on etiquette "dos and don'ts", making first impressions, along with public social graces, dining etiquette, and business etiquette.



Shelley Merriman  
FY10 SWE-OC President  
[swe-oc-president@swe.org](mailto:swe-oc-president@swe.org)

### Publicity for SWE-OC

Are you willing to post information about SWE-OC events at your work place? The publicity committee is looking for people to distribute information about our events at their workplace. This could be as simple as posting a few flyers in common areas. The publicity chair will create a flyer for each event and distribute it to those who have expressed interest in helping. All you need to do is let us know that you're interested. Please contact Shannon Pollock to volunteer ([shannonpollock@verizon.net](mailto:shannonpollock@verizon.net))

*"Enjoy the little things, for one day you may look back and realize they were the big things."  
Robert Brault*

## SWE-OC Community Service California Coastal Cleanup Day

On September 19, Shelley Merriman, Brandi Sabino and Jeannette Lindemann participated in the California Coast Cleanup Day at Newport Beach near the pier.



It was a beautiful sunny day with a cool breeze a perfect day to be at the beach; over 400 cigarettes were collected, along with miscellaneous plastic and glass items. This was the first year SWE OC organized a group to participate, but we hope it becomes a tradition. Coastal Cleanup Day is always on the third Saturday in September, we hope to see you there next year!

### SWE-OC Merchandise Booth Volunteers Needed for National Conference

Come out and help SWE-OC raise money at the SWE 09 National Conference. SWE-OC will be selling items at the Merchandise Booth at the National Conference this October 15th - 17th. If you'll be at the conference, we'd love if you can volunteer an hour or two to staff the booth and help raise funds for SWE-OC.

If you're interested in helping out at the merchandise booth, please contact Tran Nguyen at [tran.nguyen@parker.com](mailto:tran.nguyen@parker.com).



### October is National Breast Cancer Awareness Month *Celebrating 25 Years of Awareness, Education, and Empowerment*

The first National Breast Cancer Awareness Month program took place in October 1985 as a week-long event to fill the information void in public communication about breast cancer.

Today the National Breast Cancer Awareness Month organization is comprised of several national public service organizations, professional medical associations, and government agencies working in partnership to build breast cancer awareness, share information and provide access to screening services.

# SWE-OC Member News

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## SWE-OC Member News

### **SWE-OC Member of the Month**

SWE-OC would like to recognize Shannon Pollock as our September Member of the Month. Shannon has held many executive committee positions during her years with SWE-OC. Currently, Shannon is SWE-OC FY10 Treasurer, Publicity committee chair, Membership committee chair, and Historian. As Membership Chair, Shannon worked with the membership committee to plan events and meetings for the upcoming year, put together the FY10 membership brochure, and sent out renewal letters to members. She is constantly thinking of great ideas to retain members and find new members to join SWE-OC. In addition to these roles, Shannon is the host committee member, representing SWE-OC, on the National Conference Planning Board. She is helping with many aspects of the conference, including coordination of outreach events during the conference. Also, SWE-OC is extremely grateful that Shannon opened her house to host the Annual SWE-OC Summer BBQ last month. SWE-OC would like to take this opportunity to recognize Shannon as an outstanding SWE-OC member and to thank her for all her hard work and dedication to the section.

### **Congratulations!**

Congratulations to SWE-OC member and Outreach committee chair Kathleen Curley on her recent engagement to Jared.

Congratulation to SWE-OC member and Girl Scout committee chair Nikki Yovanof on becoming the National President at Phi Sigma Rho National Sorority.

## 2010 Entertainment Books

SWE will be ordering/selling 2010 Entertainment Books - Orange County. These books contain tons of coupons that you can use all around Orange County at restaurants, theme parks, etc. The money you'll save is well worth the \$35 you'll spend on these books. If you're interested in purchasing an Entertainment Book for a different area, please do not hesitate to request it and we'll see if it can be ordered.

If you're interested in pre-ordering a 2010 Entertainment book, please contact Tran Nguyen at [tran.nguyen@parker.com](mailto:tran.nguyen@parker.com).

# National and Region B News

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There are so many things going on at the Conference in Long Beach, we thought we would simplify things with a quick guide to the big events. A full schedule of events can be viewed at <http://we09.swe.org/>. If you haven't registered yet, you can register at the Conference Registration Desk.

## Tuesday, October 13, 2009

- 6 – 8 PM Registration Desk is open

## Wednesday, October 14, 2009

- 7AM – Registration Desk opens
- All Day – Various Tours & Continuing Education Sessions
- 1PM – SWE Committee Meetings – see detailed schedule
- 6PM – Registration desk closes
- **6:30 – 8 PM - SWE-OC Conference Reception** – SWE-OC members are invited to join the SWE leadership for cocktails and appetizers. RSVP to [vjgaston@earthlink.net](mailto:vjgaston@earthlink.net)
- 8PM – Ice Cream Social – Free to all registered Conference Attendees

## Thursday, October 15, 2009

- 7AM – Registration Desk opens
- 8 AM – Keynote Breakfast and Presentation (Paid Ticket Required)
- All Day – Various Seminars, Tours, and Continuing Education Sessions
- 5PM – Career Fair Opening (Included in basic registration)
- 6PM – Career Fair Opening Reception (Included in basic registration)
- 8PM – Company Hospitality Suites

## Friday, October 16, 2009

- All Day – Various Seminars, Tours, and Continuing Education Sessions
- 6PM – SWE Achievement Awards Reception (Paid Ticket Required)
- 7PM – SWE Awards Banquet (Paid Ticket Required)

## Friday, October 16, 2009

- All Day – Various Seminars, Tours, and Continuing Education Sessions
- 10AM – Membership Meeting
- 10AM – Come visit SWE-OC at the Outreach Expo where we highlight our programs
- 6:30 PM – Celebrate SWE (Paid Ticket Required)
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If you're planning on attending and are interested in joining other SWE-OC members at the big events, please email Shannon Pollock @ [shannonpollock@verizon.net](mailto:shannonpollock@verizon.net)

# SWE-OC Outreach Activities

## Connecting Educators to Engineering Event

SWE-OC would like to offer several educators a chance to learn more about SWE and the resources and programs we offer. We are inviting them to attend one day of our National Conference which will be held in Long Beach, CA. [Please pass along this opportunity to any educators you know.](#) There are three spots left.

Date: Saturday, October 17, 2009

Location: Long Beach Convention Center

Time: 9:15 AM – 5:00PM

Cost: Free – SWE-OC will sponsor educator attendance. Lunch will be provided

Download the flyer from the [www.swe-oc.org](http://www.swe-oc.org) website for more information.

## Volunteers Needed for Girl Scout Badge Workshop

SWE-OC is hosting another Girl Scout badge workshop.

Date: October 10<sup>th</sup>

Location: Boeing  
Huntington Beach

If you are interested in volunteering, please contact:  
Dinamarie Stefani  
[dinamarie.stefani@gmail.com](mailto:dinamarie.stefani@gmail.com) or  
Nicolette Yovanof  
[nicolette.p.yovanof@gmail.com](mailto:nicolette.p.yovanof@gmail.com)

## SWE-OC Speaker's Bureau

Did you know that SWE-OC has some very accomplished women that would love to share their experiences which can inspire and hopefully lead K-12 students into the fascinating world of science and engineering? We also conduct a fun and educational activity that give students a hands-on look at engineering.

As K-12 students are going back to school please help SWE-OC build contacts at local schools. If you son or daughter is in middle school or high school and would like the speaker's bureau group to share their experiences with one of their math or sciences classes, or if you have friends that are teachers, please let Jeannette Lindemann know. If you have questions regarding the bureau or how you can participate, please contact Jeannette at [swe-oc-speakersbureau@swe.org](mailto:swe-oc-speakersbureau@swe.org)

The information needed for an event: Contact person at the school, time frame for speaking (date and time), location and age of group.

# SWE-OC Outreach Activities

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## SWE Outreach at the SWE National Conference, Long Beach

### **Opportunity #1: Volunteering as a Host for the "Connecting Educators" Event**

SWE-OC will be sponsoring registration for 5 teachers/educators in the area to come to one day of the conference to learn more about SWE and the resources and programs that are available. Volunteers for this event are needed to meet and greet the attendees in the morning and basically act as their guide(s) throughout the day. See the Agenda attached for more details about what the educators would be attending. Please contact Kathleen Curley at [swe-oc-outreach@swe.org](mailto:swe-oc-outreach@swe.org) if you are interested in volunteering.

**Date:** Saturday, October 17<sup>th</sup>

**Location:** Long Beach Convention Center

**Time:** 9:15 AM - 5:00 PM

**Cost:** If you were not planning on attending the conference, SWE-OC will sponsor a guest registration for you on this day to act as the host. Therefore, you would also be able to attend these workshops at no cost! Lunch will also be provided.

### **Opportunity #2: Volunteering to work at SWE-OC's Booth at the Outreach Expo**

SWE-OC has been invited to showcase our outreach activities at the Conference during the Outreach Expo. This event also provides an opportunity to meet other SWE members who are just as excited about outreach and to learn about programs that other SWE sections are active in. We need help from volunteers to staff the SWE-OC booth and answer any questions about our Outreach events. Please contact Kathleen Curley at [swe-oc-outreach@swe.org](mailto:swe-oc-outreach@swe.org) if you are interested in volunteering.

**Date:** Saturday, October 17<sup>th</sup>

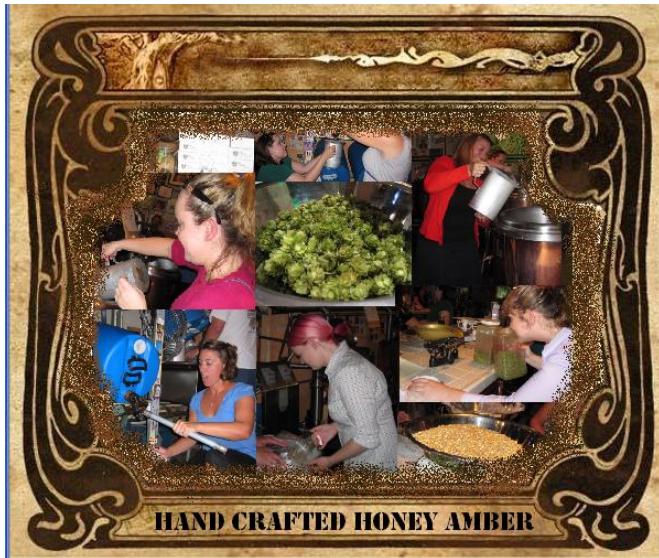
**Location:** Long Beach Convention Center

**Time:** 9:00 AM - 12:30 PM

## SWE September Social Wrap Up By Tran Ngyuen

SWE-OC put on their brewing caps this month and headed over to BrewBakers in Huntington Beach for two nights of brewing, tasting, bottling, and the other merriments associated with beer. Sixteen attendees came out, comprising of SWE-OC members, friends and family. On the first night, September 10, everyone had their hand in brewing the two batches of beer that had been selected, from weighing the ingredients (grains, syrups, hops) to pouring them in and stirring the kettles (Ron and Paul). At the end of the night, each person was able to taste what would soon become two very different flavors of beer: Honey Amber and Riptide Red.

On the second night, September 25, attendees returned to BrewBakers to bottle the beer after it had fermented for two weeks. With the help of two bottling machines (Barb and Lizzie), attendees were able to set up an efficient assembly line to bottle and cap 12 cases of beer (that's 144 22-oz bottles!). At the end of the night, each attendee took home 9 bottles of beer and original labels. Everyone had a great time and was looking forward to enjoying their "home-made" brews.



Honey Amber Label



# FY10 Officers and Committee Chairs

Position	Name	Email
President	Shelley Merriman	swe-oc-president@swe.org
Vice President	Jeannette Lindemann	swe-oc-vicepresident@swe.org
Treasurer	Shannon Pollock	swe-oc-treasurer@swe.org
Corresponding Secretary	Sandra Poteat Thompson	swe-oc-secretary@swe.org
Recording Secretary	Vicki Gaston	swe-oc-secretary@swe.org
Section Representative	Paola Chavira	swe-oc-representative@swe.org
Section Representative	Kim O'Rourke	swe-oc-representative@swe.org
Alternate Section Representative	Yao Lu	swe-oc-representative@swe.org
Publicity	Shannon Pollock	swe-oc-treasurer@swe.org
Webpage	Jen Wong	ocwebmaster@swe.org
Phone Tree	OPEN	
Newsletter	Kim O'Rourke	kim.orourke@cox.net
List Serve	Jen Wong	ocwebmaster@swe.org
Directory	OPEN	
Bylaws	Kim O'Rourke	kim.orourke@cox.net
Nominating	Sonalee Myneni	stambat@hotmail.com
Historian	Shannon Pollock	swe-oc-treasurer@swe.org
Awards	Charlotte Wagner	charcw@aol.com
Corporate Sponsorship	Dalia Guizar	
Fundraising	Tran Nguyen	
Membership	Shannon Pollock	swe-oc-membership@swe.org
Member Recognition	Tran Nguyen	
Networking Lunch	Suzanne Azpitarte	
Member Involvement	Jen Wong	
Work/Life Balance	OPEN	
External Organizations	Yao Lu	
Programs	Trish Cabrera	Swe-oc-programs@swe.org
PD Conference	OPEN	
Professional Development (general)	OPEN	
Social	Jen Wong	swe-oc-social@swe.org
Outreach	Kathleen Curley	kathleen.curley@fluor.com
Scholarships	Autumn Smith	asmith477@yahoo.com
Girl Scouts	DinaMarie Stefani Nicolette Yovanof	dinamarie.stefani@gmail.com nicolette.p.yovanof@gmail.com
Science Fair	OPEN	
Certificate of Merit	Kathleen Curley	kathleen.curley@fluor.com
Speaker's Bureau	Jeannette Lindemann	
Collegiate Section Liaison	Autumn Smith	asmith477@yahoo.com
UCI Counselor	Marinela Gombosv	marinela.stack@parker.com
UCR Counselor	Catherine Vo	c-vo@pacbell.net
CSUF Counselor	Tammy Outami	tqutami@parker.com
CSULB Counselor	Autumn Smith	asmith477@yahoo.com

# Calendar of Events

Meeting	Date	Time	Location	Contact
Fall 09 Collegiate Training	Oct 3 <sup>rd</sup>		Cal State Fullerton	Autumn Smith
Girl Scout Badge Workshop	Oct 10 <sup>th</sup>	All day	Boeing, Huntington Beach	DinaMarie Stefani
SWE09 Annual Conference	Oct 15 <sup>th</sup> -17 <sup>th</sup>	NA	Long Beach Convention Center Long Beach CA	Shannon Pollock
SWE-OC Connecting Educators to Engineering Event	Oct 17 <sup>th</sup>	9:15am-5pm	Long Beach Convention Center, Long Beach	Shannon Pollock
SWE-OC October Social	Oct 24 <sup>th</sup>	1pm	Lake Forest	Jen Wong
CA Women's Conference	Oct 27 <sup>th</sup>	NA	Long Beach Convention Center, Long Beach	<a href="http://www.californiawomen.org">www.californiawomen.org</a>
Region B Conference	Jan 30-31, 2010	NA	Phoenix AZ	Paola Chavira/Kim O'Rourke
Region B FY10 meeting #4	May 23, 2010	Tbd	Conference call	Paola Chavira/Kim O'Rourke

## SWE OBJECTIVES AND MISSION STATEMENT

SWE is a non-profit educational service organization dedicated to making known the need for women engineers and encouraging young women to consider an engineering education. The organization's four objectives are as relevant today as they were more than 50 years ago:

- To inform young women, their parents, counselors, and the public in general of the qualifications and achievements of women engineers and the opportunities open to them.
- To assist women engineers in readying themselves for a return to active work after temporary retirement.
- To serve as a center of information on women in engineering.
- To encourage women engineers to attain high levels of educational and professional achievement.

The mission statement, adopted in 1985, states: The Society of Women Engineers stimulates women to achieve full potential in careers as engineers and leaders, expands the image of the engineering profession as a positive force in the quality of life, and demonstrates the value of diversity.