

SWE-OC News

Society of Women Engineers, Orange County Section

Supporting Collegiate Sections at CSUF, CSULB, UCI & UCR

September 2009

ASPIRE • ADVANCE • ACHIEVE

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social events
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SWE-OC Newsletter
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September Dinner Meeting Revival of Social Etiquette Grace E. Lee, Speaker, Trainer & Author



Master the basic personal and business social graces and learn etiquette do's and don'ts that lead to lasting relationships. Learn universal laws of etiquette that give you confidence in knowing the proper etiquette in any situation, and how to set those around you at ease. Learn the customs and conduct that Western cultures expect from their citizens when making first impressions, along with public social graces, dining etiquette, and business decorum – the basics that many of us were never taught or have forgotten. Also listen to a few tips on continuing social graces on the net.

WHEN: Thursday, September 17, 2009

TIME: 6:00 p.m. Networking
6:30 p.m. Dinner is served
7:00 p.m. Presentation

WHERE: Mimi's Café
1835 Newport Blvd.
Costa Mesa, CA 92627

COST: \$15 members; \$20 non-members;
\$10 students / un-employed

RSVP: Vicki @ vjgaston@earthlink.net by Monday September 14th. Meal selections will be made the night of the event. RSVP is a financial commitment

President's Column

I can't believe summer is over. Where did the time go! I hope everyone had an enjoyable and relaxing summer break. FY10 is in full swing. You'll find this newsletter filled with information about all of our upcoming events

This year we are fortunate to have the SWE National Conference in our backyard, October 15-17 at the Long Beach Convention Center. If you have never attended a National Conference, I urge you to go. It is a wonderful opportunity to network with SWE members from all over. Over the next month, be sure to check your emails and the SWE-OC website often to find out the latest about the National Conference.

I look forward to seeing you all at an upcoming event. Pick one that interests you and make the most of your membership.

As you celebrate the Labor Day holiday, don't forget to be safe and most importantly enjoy!



Shelley Merriman
FY10 SWE-OC President
swe-oc-president@swe.org

SWE-OC Member Directory to be Released This Month

SWE-OC has spent the last year updating our membership Directory. You should have received an email, within the last year, asking you if you wanted your contact information included. The directory is now ready for release. It will be placed in a password protected location on our website and the information will only be distributed to SWE-OC members. **This is your last chance to make any changes before the release.** If you did not respond or are concerned about the information about to be released, please contact Shannon within the next week (shannonpollock@verizon.net). Once the directory is released we ask that you review your information. If you would like to delete any information or make changes, we would be happy to accommodate.

SWE-OC Places 3rd in Region B's SWEeter Future Program,

Throughout FY09, the Region B tracked the impact we have on the future of engineering. The goal for the Region was to impact at least 2000 children in grades K through 12

At the Region B meeting, it was announced that SWE-OC placed 3rd among all the professional and collegiate sections in the region, reaching 475 girls in FY09 through our outreach program. We received \$500 from the region to support further outreach.

Thanks to all SWE-OC members who "reached out" in FY09.

SWE-OC FY10 Goals

At the July planning retreat, SWE-OC set the FY10 goals. For additional information or to find out what you can do to help, contact Shelley Merriman at swe-oc-president@swe.org

Goals
Membership
160 Total Members
95% Retention
20% Growth
30% Members that Volunteer
12 Collegiate Upgrades
Outreach
Reach 500 Girl Scouts
10 new personal contact with Teachers
55 total outreach volunteers
500 Students with Speaker's Bureau
Professional Development
75% of members attend at least 1 PD event
30% of members attend the PDC
Average Dinner Meeting attendance 25 people

SWE-OC Merchandise Booth Volunteers Needed for National Conference

Come out and help SWE-OC raise money at the SWE 09 National Conference. SWE-OC will be selling items at the Merchandise Booth at the National Conference this October 15th - 17th. If you'll be at the conference, we'd love if you can volunteer an hour or two to staff the booth and help raise funds for SWE-OC.

If you're interested in helping out at the merchandise booth, please contact Tran Nguyen at tran.nguyen@parker.com.

Publicity for SWE-OC

Are you willing to post information about SWE-OC events at your work place? The publicity committee is looking for people to distribute information about our events at their workplace. This could be as simple as posting a few flyers in common areas. The publicity chair will create a flyer for each event and distribute it to those who have expressed interest in helping. All you need to do is let us know that you're interested. Please contact Shannon Pollock to volunteer (shannonpollock@verizon.net)

SWE-OC Member News

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SWE-OC Member of the Month

SWE-OC would like to recognize Trish Cabrera as our August Member of the Month. Trish served as Membership Recognition Chair for FY09 and recently stepped up to the challenge of Programs Committee Chair for FY10. She was instrumental in organizing the successful Awards and Recognition Banquet this past May, as well as instituting some fresh ideas for member recognition. She has continuously provided behind the scenes support to the section and is always on hand to offer up her insightful advice. SWE-OC would like to take this opportunity to recognize Trish as an outstanding SWE-OC member and to thank her for all her hardwork and commitment to the section.

Welcome New Members

SWE-OC would like to welcome the following members to the section: Michelle Lee and Wendy Sanders.

Individual National Awards

Charlotte Wagner is pleased to serve as Awards chair this year. She is currently soliciting nominees for the national individual awards such as Fellow and Distinguished New Engineer. The applications are due in March, but the process is lengthy and detailed. She would like to finalize the list of nominees by the end of this calendar year so that we have time to complete the application. For a list of the awards please see this link:

http://societyofwomenengineers.swe.org/index.php?option=com_content&task=view&id=11&Itemid=16

If you would like more details about the awards or would like to nominate someone, please contact Charlotte Wagner, charcw@aol.com

Congratulations!

Congratulations to SWE-OC member and Corporate Relations chair Dalia Guizar on her recent marriage in July. We wish you much happiness!

National and Region B News

SWE-OC Escaped to ABJ!

By Paola Chavira, SWE-OC Section Representative

The purpose of the ABJ meeting is for Regions A, B and J to get together to discuss issues relevant to the upcoming meetings to be held at the National Conference, brainstorm mega issues, to discuss the ongoing work of the Society and to network with the other west coast SWE members.

This year's ABJ meeting was held at the Naval Air Station in Whidbey Island, Washington on August 15. The three regions also had separate meetings on Sunday August 16. This was a great opportunity to meet the region's new leadership and to get updated with all the fascinating news from the west coast sections. The attendees were section representatives, RCRs, MAL representatives, Region B governor and lieutenant governor, SWE President, SWE Past President and SWE President-Elect among other National executive council members. Strategic planning, mega issues, society goals and National conference were some of the important topics that were covered by the SWE President, Nora Lin.

There was also a great lunch and a delicious dinner provided to the attendees. On Sunday, Region B governor Jen Harris led the region meeting. One of the main topics was the new pilot program SWEeter Future. This program was definitely a success with more than 5000 girls who got introduced to engineering by region B volunteers! Other things discussed were bylaws, committee assignments, and of course, National Conference since it will be in Long Beach and it is coming up very soon.



SWE-OC members Jeannette Lindemann (left), Paola Chavira (middle) and Kim O'Rourke (right) at ABJ Meeting on Whidbey Island, WA



REMEMBER TO REGISTER:
Society of Women Engineers National Conference
Women Advancing the World of Technology
October 15-17, 2009
Long Beach Convention Center, Long Beach, CA
<http://we09.swe.org/>

SWE-OC September Social Brew Bakers, Huntington Beach, CA

SWE is brewing up a batch of FUN!!!! Come join us at Brew Bakers in Huntington Beach to brew your own batch of beer and finish it off with your own label. Root beer is also available if you would like to bring along your kids. For more information, visit <http://www.brewbakers1.com/index.html>

- Brew Date:** Thursday, September 10, 2009, 7PM
- Bottle Date:** Friday, September 25, 2009, 7PM
- Location:** 7242 Heil Ave. (Corner of Gothard St and Heil Ave.)
Huntington Beach, CA 92647
- Cost:** TBD depending on the number of participants
- Attendance Limit:** 30 people

RSVP to Tran at tran.nguyen@parker.com **Please RSVP no later than Tuesday September 8, 2009**

Note: This event takes place on two separate days. We'll meet on the first day to brew two to three batches of beer (we'll have to pick from their list). After two weeks, we'll come back to bottle and label the beer. You can make your own labels or choose from labels that they already have in the store.

SWE-OC October Social - Stamp Camp!

Jeanne Ciolli, Stampin' Up Demonstrator, will be leading us through a stamp camp on October 24. We will be stamping eight cards (two each of four designs) for \$20. You can get an idea of what Jeanne has done at her previous stamp camps by visiting her blog at <http://www.stampwithjeanne.com>.

Date & Time: Saturday, October 24, 2009 at 1pm

Location: Lake Forest - address to be provided with RSVP confirmation

Cost: \$20 for 8 cards

RSVP: Jen at swe-oc-social@swe.org by October 13, 2009

Please keep in mind that your RSVP is your commitment to attend. Jeanne needs to prepare the kits with your RSVP in mind and cannot afford to absorb these costs should your plans change. Thank you for your consideration.

SWE Annual BBQ Enjoyed by All

The annual SWE-OC summer BBQ was hosted by Shannon and Cory Pollock at their home in Long Beach on Saturday, August 8th. This event was very well attended with 21 attendees comprised of SWE-OC members, friends and family. Attendees lounged on the deck with drinks and appetizers then feasted on tri-tip and BBQ chicken with all the classic sides. The evening was topped off with a pool side movie on the big screen enjoying ice cream and cookies. It was nice to catch up with members after the summer break and also to see a few new faces to the section. A great time was had by all.

Live with intention.
Walk to the edge.
Listen hard.
Practice wellness.
Play with abandon.
Laugh.
Choose with no regret.
Appreciate your friends.
Continue to learn.
Do what you love.
Live as if this is all there is.

Mary Anne Radmacher

Volunteers Needed for Girl Scout Badge Workshop

SWE-OC is hosting another Girl Scout badge workshop.

Date: October 10th

Location: Boeing
Huntington Beach

If you are interested in volunteering, please contact:

Dinamarie Stefani

dinamarie.stefani@gmail.com or

Nicolette Yovanof

nicollette.p.yovanof@gmail.com

Member Incentive

It's time to renew your SWE Membership. SWE-OC is offering an incentive to those members who renew early. All members who have renewed their membership by September 30th will have their name entered into a raffle. At least one name will be drawn at the November event. The member whose name is drawn will receive a voucher to attend a future SWE-OC event for free. Another incentive for renewing your membership early is receiving a discount to attend the SWE National Conference to be held in Long Beach, October 15th - 17th.

The Managers Role in Work/Life balance

By: Jeannette Lindemann

While reading the SWE Magazine's article on work/life balance, there was a section that I found particularly interesting because I had not considered this as work/life balance, information that should be considered by all those aspiring to be leaders at work.

*Excerpt from Lisa M Frehill, Ph. D.,
Commission on Professionals in Science and Engineering SWE Retention Study and Work/Life
Balance, Fall 2009 SWE Magazine*

Managers are a critical aspect of any work/life balance program. "People join companies, but leave supervisors," said Debbie Soon, a vice president at Catalyst. "In high-tech organizations people who have great technical skill often advance into managerial roles, and while these folks may be stellar technicians, they are often not given the support and training to enable them to be equally good managers," she said.

Without training, and relatively little information about available assistance, it is no wonder the employees and their supervisors often struggle with work/life accommodations and that there are numerous anecdotes that focus on the frustration of these accommodations. It is clear: if managers work carefully with an employee, develop a fair set of performance guidelines and goals, and manage team member relations effectively, then a true win-win situation can occur. The company will have retained a valuable, skilled, and already-trained employee, and the employee will have a stronger commitment to a company that truly took the effort to care about their personal situation. Company loyalty is an important side effect of good work/life policy implementation in which an employee feels that he or she has been treated fairly. On the other hand, if any piece of the work/life network is lacking, then a disgruntled employee may give up seeking an alternative employer that seems to care more for the complexity of employees' lives.

FY10 Officers and Committee Chairs

Position	Name	Email
President	Shelley Merriman	swe-oc-president@swe.org
Vice President	Jeannette Lindemann	swe-oc-vicepresident@swe.org
Treasurer	Shannon Pollock	swe-oc-treasurer@swe.org
Corresponding Secretary	Sandra Poteat Thompson	swe-oc-secretary@swe.org
Recording Secretary	Vicki Gaston	swe-oc-secretary@swe.org
Section Representative	Paola Chavira	swe-oc-representative@swe.org
Section Representative	Kim O'Rourke	swe-oc-representative@swe.org
Alternate Section Representative	Yao Lu	swe-oc-representative@swe.org
Publicity	Shannon Pollock	swe-oc-treasurer@swe.org
Webpage	Jen Wong	ocwebmaster@swe.org
Phone Tree	OPEN	
Newsletter	Kim O'Rourke	kim.orourke@cox.net
List Serve	Jen Wong	ocwebmaster@swe.org
Directory	OPEN	
Bylaws	Kim O'Rourke	kim.orourke@cox.net
Nominating	Sonalee Myneni	stambat@hotmail.com
Historian	Shannon Pollock	swe-oc-treasurer@swe.org
Awards	Charlotte Wagner	charcw@aol.com
Corporate Sponsorship	Dalia Guizar	
Fundraising	Tran Nguyen	
Membership	Shannon Pollock	swe-oc-membership@swe.org
Member Recognition	Tran Nguyen	
Networking Lunch	Suzanne Azpitarte	
Member Involvement	Jen Wong	
Work/Life Balance	OPEN	
External Organizations	Yao Lu	
Programs	Trish Cabrera	Swe-oc-programs@swe.org
PD Conference	OPEN	
Professional Development (general)	OPEN	
Social	Jen Wong	swe-oc-social@swe.org
Outreach	Kathleen Curley	kathleen.curley@fluor.com
Scholarships	Autumn Smith	asmith477@yahoo.com
Girl Scouts	DinaMarie Stefani Nicolette Yovanof	dinamarie.stefani@gmail.com nicolette.p.yovanof@gmail.com
Science Fair	OPEN	
Certificate of Merit	Kathleen Curley	kathleen.curley@fluor.com
Speaker's Bureau	Jeannette Lindemann	
Collegiate Section Liaison	Autumn Smith	asmith477@yahoo.com
UCI Counselor	Marinela Gombosv	marinela.stack@parker.com
UCR Counselor	Catherine Vo	c-vo@pacbell.net
CSUF Counselor	Tammy Qutami	tqutami@parker.com
CSULB Counselor	Autumn Smith	asmith477@yahoo.com

Calendar of Events

Meeting	Date	Time	Location	Contact
SWE-OC Sept Social – part 1	Sep 10 th	7pm	Brew Bakers Huntington Beach	Tran Nguyen
September Dinner Meeting	Sep 17 th	6pm	Mimi's Café, Costa Mesa	Vicki Gaston
SWE-OC Sept Social – part 2	Sep 25 th	7pm	Brew Bakers Huntington Beach	Tran Nguyen
Fall 09 Collegiate Training	Oct 3 rd		Cal State Fullerton	Autumn Smith
Girl Scout Badge Workshop	Oct 10 th	All day	Boeing, Huntington Beach	DinaMarie Stefani
SWE09 Annual Conference	Oct 15 th -17 th	NA	Long Beach Convention Center Long Beach CA	Shannon Pollock
SWE-OC October Social	Oct 24 th	1pm	Lake Forest	Jen Wong
Region B Conference	Jan 30-31, 2010	NA	Phoenix AZ	Paola Chavira/Kim O'Rourke
Region B FY10 meeting #4	May 23, 2010	Tbd	Conference call	Paola Chavira/Kim O'Rourke

SWE OBJECTIVES AND MISSION STATEMENT

SWE is a non-profit educational service organization dedicated to making known the need for women engineers and encouraging young women to consider an engineering education. The organization's four objectives are as relevant today as they were more than 50 years ago:

- To inform young women, their parents, counselors, and the public in general of the qualifications and achievements of women engineers and the opportunities open to them.
- To assist women engineers in readying themselves for a return to active work after temporary retirement.
- To serve as a center of information on women in engineering.
- To encourage women engineers to attain high levels of educational and professional achievement.

The mission statement, adopted in 1985, states: The Society of Women Engineers stimulates women to achieve full potential in careers as engineers and leaders, expands the image of the engineering profession as a positive force in the quality of life, and demonstrates the value of diversity.