



# Destination India 2010: Green & Social Entrepreneurship



The Port of Los Angeles, Southern California Edison,  
Network of Indian Professionals, and Quanta Consulting, Inc. present



# THE 3<sup>RD</sup> ANNUAL INDIA TRADE CONFERENCE



JULY 29, 2010 - LOS ANGELES



Edison Conference Center, 6090 North Irwindale Ave, Irwindale, CA 91702



GENEROUSLY SPONSORED BY SOUTHERN CALIFORNIA EDISON,  
NEW YORK LIFE, JETSUITE AIR, AND THE PORT OF LOS ANGELES.



*"We are proud to be one of the sponsors for this amazing opportunity working with the Indian community."* - Southern California Edison



*"I truly enjoyed the conference and felt there was valuable information presented for companies."* - Conference Attendee



## Speakers

Mr. John Fielder, President, Southern California Edison

Ms. Peggy Johnson, Executive Vice President of Americas & India, Qualcomm

Mr. Suresh Kumar, Director General, US & Foreign Commercial Service

...and other experts on India strategy, risk, legal, financing, operations, logistics from the Port of Los Angeles, World Bank, Gates Foundation, Govt of India, Los Angeles World Airports, USC Marshall School of Business, EXIM Bank of the US, Quanta Consulting, Inc., US Commercial Service, leading banks, and law firms.

## Do Not Miss This Conference

- ❖ Keys to Successfully Doing Business with India
- ❖ Insights on the New India Environment and Trends
- ❖ Real-World Case Studies and Interactive Panels
- ❖ Renewable Energy & Social Entrepreneurship
- ❖ Global Risk Mitigation Strategies
- ❖ Funding your Business Growth
- ❖ Valuable Networking Opportunities

## Details & Sponsorship

Registration open. Sponsors welcome.  
itc2010@QuantaCo.com - www.QuantaCo.com  
Details subject to change - v4.0  
[www.IndiaTradeConference.com](http://www.IndiaTradeConference.com)



## Agenda (Details Subject to Change)

- 08:00 AM**     **Registration**
- 08:45 AM**     **Introduction, Keynote & Special Speakers**  
John Fielder, President, Southern California Edison  
Peggy Johnson, Executive Vice President of India, Qualcomm  
Meera Shankar, Ambassador, Embassy of India, Washington DC (Inv)  
Suresh Kumar, Director General, US & Foreign Commercial Service  
US Commercial Service: Export Achievement Award
- 11:00 AM**     **Panel 1: India Strategy and Trends**  
Moderator: R Sampath, Director India Strategy, Quanta Consulting, Inc.  
Dr. Gerard Tellis, Director, Center for Global Innovation, USC Marshall  
Corporate Executives heading up India Strategy  
- *India opportunities, trends, incentives, markets, and culture*  
- *Elements of green and social entrepreneurship*  
- *Political and regulatory trends*  
- *High Growth industry segments*
- NOON**         **Special Session: Renewable Energy Directions**  
Executives, Southern California Edison.  
- *Wind and Solar Power*  
- *The Global and Local Relevance of New Technologies*
- 12:30 PM**     **Luncheon: India Inspired Cuisine**  
- *Showcase of Indian film makers*  
- *Sponsor Showcase*
- 01:30 PM**     **Panel 2: Trade, Logistics & Operations Plenary Session**  
Moderator: Jim MacLellan, Director Trade Services, Port of Los Angeles.  
David L. Noe, Vice President, Americas, APL (American President Lines)  
Mark Thorpe, Los Angeles World Airports  
Nick Vyas, CEO, Allogistx  
- *Sea & Air cargo trends in trade between India and So California*  
- *Logistics challenges and solutions in trade with India*  
- *Operational elements across countries and entities*
- 02:30 PM**     **Panel 3: Financing Growth & Mitigating Risk**  
Special Moderator  
Martin Selander, SBA Export Assistance  
Don Sovie, Partner, Crowell Moring  
- *Trade financing nuances*  
- *Risk, Intellectual Property and Legal*
- 03:30 PM**     **Panel 4: Social Entrepreneurship and Green Opportunities**  
Jonathan Greenblatt, Serial Social Entrepreneur  
David Fulton, US Commercial Service & World Bank Liaison  
Green & Social Experts  
Business & Corporate representation  
- *Social & Humanitarian Technologies*  
- *Green Technologies for Energy, Water and Telecom*  
- *Bottom-of-the-Pyramid and Private-NGO-Public partnerships*
- 05:00 PM**     **Reception**  
- *Specialist Hour (with key experts)*  
- *Heavy hors d'oeuvres and cultural accents.*

### HOSTING SPONSOR



**Southern California Edison**  
Expanding Our Infrastructure,  
to Bring You More  
Clean, Renewable Energy  
[www.sce.com](http://www.sce.com)

### PLATINUM SPONSOR



THE COMPANY YOU KEEP®

**New York Life**  
is Fortune Magazine's  
2010 World's Most Admired  
Life Insurance Company  
[www.newyorklife.com](http://www.newyorklife.com)

### SILVER SPONSOR



**Jet Suite Air**  
Private Jet Experience  
at Half the Price  
[www.jetsuiteair.com](http://www.jetsuiteair.com)

### SPECIAL SPONSOR



Southern California's gateway  
to international commerce  
[www.portoflosangeles.org](http://www.portoflosangeles.org)

## Who Should Attend

- ❖ Corporations with an India strategy.
- ❖ Small-to-Medium Size Enterprises.
- ❖ Non-profit entities and NGOs entering India.
- ❖ Companies in global transportation, finance, legal & trade insurance sectors.
- ❖ Professionals exploring globalization.

## Conference Planning Committee

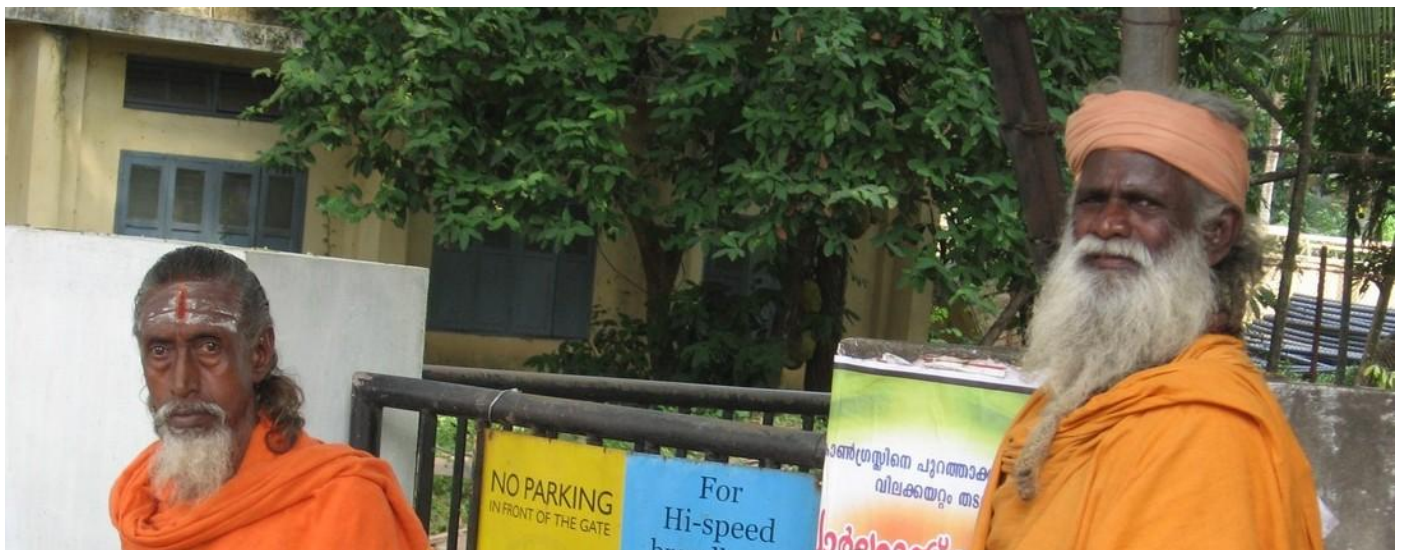
- ❖ Daphne Ng, Southern California Edison.
- ❖ Don Simkovich, Rhythm Interactive.
- ❖ Dr. Sangeeta Gupta, Gupta Consulting Group, Inc.
- ❖ Gloria Rull, FACCOC and New York Life.
- ❖ Jim MacLellan, Port of Los Angeles.
- ❖ Julie Anne Hennessy, U.S. Commercial Service.
- ❖ Lisa Bailey, Irwindale Chamber of Commerce.
- ❖ Manshi Kothari, Wellpoint and NetIP
- ❖ Peter Sinambal, CPA & ABA-OC.
- ❖ R Sampath, Quanta Consulting, Inc.
- ❖ Rajat Khurana, TIE and West Coast Consulting LLC.
- ❖ Sanjay Dalal, India Business Network.
- ❖ Sapan Shah, Network of Indian Professionals LA-OC.
- ❖ Scott Kaiser, Bank of America.
- ❖ Yair Crane, Next Global Stage LLC.

## Why Sponsor

- ❖ Communications to over 20,000 businesses and professionals in Southern California, as well as global channels.
- ❖ Print & online media exposure including press releases.
- ❖ Sponsor name on event banner & literature.
- ❖ Publicity on the SoCal Global Community [www.socalglobal.org](http://www.socalglobal.org)
- ❖ Direct offering of your products and services to conference attendees.
- ❖ Listed on online partner events calendars.
- ❖ Booth and event tickets included according to level.
- ❖ Video promo clips for added exposure

## Conference Attendee Comments

- ❖ "A galaxy of speakers. Exceptional!" - *Attendee from India.*
- ❖ "Congratulations on a conference very well presented." - *UC-Irvine Guest.*
- ❖ "Panels were quite useful and liked the low-PPT discussions." - *Business Attendee.*
- ❖ "I think the event was a fantastic success!" - *Govt Attendee.*
- ❖ "I had a great time, made a lot of great contacts and learned a lot about doing business in India. I thought the presentations and the panels were very informative." - *Business Attendee.*
- ❖ "I found the quality of the event to be Top Notch. The audience had great interest in the subject, and the panelists really had an outstanding grasp of the topics." - *Participant & Panelist.*
- ❖ "I am quite impressed with the energy there. A very well organized conference." - *Attendee.*
- ❖ "It was very interesting, enlightening, and informational." - *Attendee.*
- ❖ "Congrats on yet another successful conference!!" - *USC Marshall, Sponsor.*



## The Numbers & Demographics

- ❖ Over 200 attendees.
- ❖ Over 30,000 recipients of Conference information.
- ❖ Primarily Small & Medium sized Enterprises.
- ❖ Significant Indian community presence including NRIs.
- ❖ Partnerships with local trade & community organizations.

## Partial List of Attendees at the India Trade Conference

10 Emergent Markets Consltg	Environmental Mgmt Profls	Powerwave Technologies
Agnew Multilingual	Ethnic Kitchens Inc.	Prime Hammer, Inc.
Airtera Inc.	Exotic Adventure & Travel Mag	Resort Prosource
Allen Matkins	Export-Import Bank	Saffron Spot
Alliant International University	FamCom Inc.	SDS, Inc.
Allogistx	Fedex	Sekhon Associates
AlmexUSA	Global Agri-Trade	Silo Energy
American Agro Industries	Habib American Bank	Sir Speedy, Inc.
American Home Mortgage Svc	HSA Packaging Systems	SND Insurance Agency
American Induction	HSBC N.A	Softskills
APEX	Impex Technologies, Inc.	Sonshine Trade Inc.
Arroyo Insurance Services	India-West Newspaper	Southern California Edison
Asia Media Inc.	InfoPro Solutions	Space & Missile Center
Asian Business Association, LA	Innovation Solutions, Inc.	State of California
Asian Business Association, OC	Interactive Teamworks	TC International
Bank of America	International Risk Consultants	Teamco, LLC
BizOrigin	International Strategy Group	TEMCOR
Boeing	IPD	Temo A. Arjani & Co., LLP
Brea Commodities	Irwindale Chamber	The Commercial Finance Group
California Board of Equalization	Kaarya LLC	The Mentor Group
California Turbo, Inc.	Kroll Risk Management	The Walt Disney Company
Carson, Huffer, & Giordano	Kush International, Inc.	TiE
CHG Advisors	LA Customs Brokers & FF Assn	Transworld Alloys
Chubb	LA Mayor's Office of Int'l Trade	Truscott Benefits Insurance
Circor Aerospace	Los Angeles Harbor Commissioners	U.S. Dept of Commerce
Cisco	Los Angeles World Airports	U.S. Export Assistance Centers
CITD	MacroVantage	UBS Financial Services
City National Bank	Marriott International	UC Irvine
CMC Rescue Inc.	Merrill Lynch	Union Bank, N.A.
Comerica Bank	M-Line Port Division Inc.	US Chamber of Commerce
Crowell & Moring	Morgan Stanley Smith Barney	US International Trade Admin
CSCC	MSE Global	USC Marshall School of Business
DGP Global Partners	Network of Indian Professionals	USC Stevens Institute
California Dept of Econ Dev	Next Global Stage, LLC	USourceIT
DesiYou	Pacific Council on Int'l Policy	USPS
Disney Worldwide Services, Inc.	Parker Energy	Viable Ventures International
Ecogate, Inc.	Phistar Solutions	Wells Fargo Bank
Embassy of India	Platinum Resource Group	Westcoast Warehousing, LLC
Energy and Environment LLC	Port of Los Angeles	WindStream Technologies

*The goal of the India Trade Conference is to provide  
knowledge & guidance to the business community.  
Your support makes this possible.*

**Register today at [www.IndiaTradeConference.com](http://www.IndiaTradeConference.com)**